



# FILMING TIPS

## Filming tips to help you video your stallion and give him the chance he deserves...

- 1.** Use a good quality video camera, and make sure the inside and outside of the camera is clean.
- 2.** When filming your horse, try and use a tripod or lean up against a post to ensure you cut out all those unnecessary shots of the sky and ground.
- 3.** Keep relatively close to the horse at all times by slowly using the zoom in and out buttons on the video camera.
- 4.** Keep the sun behind you.
- 5.** When moving the camera to keep up with the horse, ensure you move the camera slowly and smoothly.
- 6.** Use the same coloured bandages on all four legs to enhance the horses movement (preferably not red bandages).
- 7.** Film horse unsaddled.
- 8.** Close up of horses conformation, legs, etc
- 9.** Film the horse in hand - standing side on, as well as walking away from you and towards you. Also film all 3 gaits under saddle.
- 10.** To have your original tape returned to you on completion, please include \$6.50 with the price of your ad for postage and handling.
- 11.** A minimum of 5-10 minutes worth of video footage is required as this will need to be edited during the production process.
- 12.** We can accept DVD, VHS, Digital, cVHS, Hi8, AVI, Mpeg, MOV, FLV and WMV files or if you have footage of your stallion on your website just email the link to [alison@horsedeals.com.au](mailto:alison@horsedeals.com.au)

**www.horsedeals.com.au is the leading horse trading website in Australia and guarantees maximum exposure for your stallion.**

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